



## GUARDIAN

\$5,000+

### Promotion

**Social media** - LinkedIn, Facebook, Instagram, Twitter

- Initial announcement of commitment highlighting company's social responsibility
- 3 additional posts/year using company logo and/or name

### **Company logo**

- On the SAFEchild website with link to company's website
- In SAFEchild's annual corporate partner report
- In SAFEchild's e-newsletter

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### Employee engagement \*

**Day of Service volunteer project or individual opportunities**

- Connects employees with corporate social responsibility
- Helps to recruit and retain employees committed to socially responsible companies
- Nurtures work-team cohesiveness

*\* All in-person engagement opportunities will follow current corporate and SAFEchild COVID protocols.*



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### 2022 Special Event Recognition

**Child Abuse Prevention Awareness Month Campaign (April)**

- Wear Blue Day on April 1 - additional social media opportunity
- Educational and awareness events throughout the month

**30<sup>th</sup> Anniversary Gala (April 28)**

- Company logo displayed prominently
  - In event collateral
  - On event registration site
  - On event signage
- 4 Gala tickets

For more information on becoming a SAFEchild corporate partner, contact:  
Stephanie Davage, Development Director, at 919-232-5660 or [sdavage@safechildnc.org](mailto:sdavage@safechildnc.org).

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ELIMINATE ABUSE. EMPOWER FAMILIES.

#### **SAFEchild**

864 West Morgan Street | Raleigh, NC 27603  
tel: 919.743.6140 | fax: 919.743.6143

#### **SAFEchild Advocacy Center**

2815 Kidd Road | Raleigh, NC 27610  
tel: 919.231.5515 | fax: 919.231.5516

[safechildnc.org](http://safechildnc.org)