



HERO
\$10,000+

Promotion

Social media - LinkedIn, Facebook, Instagram, Twitter

- Initial announcement of commitment highlighting company's social responsibility
- 4 additional posts/year using company logo and/or name

Public recognition of commitment

Partnership announced to key SAFEchild stakeholders

- Board of Directors, committees, current corporate partners

Company logo

- On the SAFEchild website with link to company's website
- In SAFEchild's annual corporate partner report

SAFEchild e-newsletter

- Corporate partner highlight
- Company logo in each edition



Employee engagement *

Day of Service volunteer project or individual opportunities

- Connects employees with corporate social responsibility
- Helps to recruit and retain employees committed to socially responsible companies
- Nurtures work-team cohesiveness

** All in-person engagement opportunities will follow current corporate and SAFEchild COVID protocols.*

2022 Special Event Recognition

Child Abuse Prevention Awareness Month Campaign (April)

- Wear Blue Day on April 1 - additional social media opportunity
- Educational and awareness events throughout the month

30th Anniversary Gala (April 28)

- Company logo displayed prominently
 - In event collateral
 - On event registration site
 - On event signage
- 6 Gala tickets

For more information on becoming a SAFEchild corporate partner, contact:
Stephanie Davage, Development Director, at 919-232-5660 or sdavage@safecildnc.org.

SAFEchild

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SAFEchild Advocacy Center

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